



HIGH Museum Throwdown on Saturday, March 7, 2015 from 9 am to 1 pm

Welcome to THROWDOWN 2015! We look forward to your participation and products.

Competition Event Summary: Figure Drawing, Challenge, Product Design Challenge, Art Review Write-Off, Gallery Display Competition, Digital Photo Challenge, Collaborative Mural, Wearable Art Performance Competition.

Please see page 2 for detailed event summaries and requirements.

Scrimmage Timeline & Location(s):

	Hill Auditorium	Atrium, Stent	Lecture Room, Stent	Blue Studio, Stent	Curatorial Row	MODA
8:45 - 9 am	Check In					
9 - 9:15 am	Check In					
9:15 - 9:30 am	Introduction					
9:30 - 9:45 am	Introduction					
9:45 - 10 am						
10 - 10:15 am		Figure Drawing		Digital Photo		Product Design
10:15 - 10:30 am		Figure Drawing	Writing Workshop	Digital Photo		Product Design
10:30 - 10:45 am		Figure Drawing	Writing Workshop	Digital Photo		Product Design
10:45 - 11 am		Figure Drawing	Writing Workshop	Digital Photo		Product Design
11 - 11:15 am		Face-to-Face	Review Write Off			
11:15 - 11:30 am		Face-to-Face	Review Write Off			
11:30 - 11:45 am		Collaborative Painting	Review Write Off	Paper Sculpture	Gallery Display	
11:45 - 12 pm		Collaborative Painting	Review Write Off	Paper Sculpture	Gallery Display	
12 - 12:15 pm		Collaborative Painting		Paper Sculpture	Gallery Display	
12:15 - 12:30 pm		Collaborative Painting		Paper Sculpture	Gallery Display	
12:30 - 12:45 pm		Wearable Art Perform				
12:45 - 1 pm		Wearable Art Perform				
1 - 1:15 pm		Awards				

Want to find out about future Throwdown events? Visit our website- www.ArtThrowdown.com

Here's a sample of upcoming dates/venues:

- **April 12, 2015** – AHS&E at the Atlanta Dogwood Festival
- **May (TBA), 2015** – Eyedrum
- *More dates coming soon!*



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10 to 11 am, Robinson Atrium (Stent Wing): Figure Drawing Challenge

This is timed live model observational drawing. The competition will occur in four separate timed heats. Two varsity entrants per heat, though up to four others may draw along to warm up (these four will not be judged). Contestants will be positioned in a semi-circle around the live model.

“Varsity” Entrants: Only the varsity entrants (those actually competing) will be considered for judging. These entrants must be pre-determined. Varsity artists have first priority over materials, viewing locations and positions.

Materials: Contestants are required to bring their own preferred drawing media, and to bring easels or mules if desired. Throwdown will supply chairs, paper and drawing boards. Tables and chairs will be provided by the High. Time will be called every minute. Every drawing should be labeled with student’s last name, school, and grade level, and time limit on the back of each drawing submitted for evaluation.

Event Schedule:

10:00- The 5 minute competition will focus on gesture, drawing power, and speed.

10:10- 10 minute Teacher/ Adult challenge. Open to art teachers, Teaching artist co-coaches, and chaperone adults (post-secondary) working with the team directly. This is an opportunity and a challenge to do what we are asking our students to do. Emphasis places on masterful mark making and media implementation.

10:30- The 15 minute drawing will focus on correct proportion, anatomy, and correctly observed light and shadow.

10:55-The 30 minute drawing will focus on stylistic interpretation. The artists will use the figure as inspiration but may then choose to depart from observed reality to create a highly personal interpretation of the model and the environment.

Judge’s Criteria: Judging will occur and points will be tallied after the conclusion of each heat. The judges will not know the name or the school of the entries. Judging will occur based on the stated aesthetic and technical criteria.

Event Judge: Will be announced later on. Check www.ArtThrowdown.com for up-to-date info!

10 to 11 am, Blue Studio (Stent Wing), Digital Photo Challenge

Contestants (two contestants per team) are to create a series of three photographs centering on a museum based theme of their choice. Students must bring their own photography equipment and computer equipment that will allow them to edit, modify, and modulate their photos as they see fit. Contestants will be asked to defend both their aesthetic and technical thought processes that led to the final presented results. Final results will be viewed in projection. Projectors will be provided by the High Museum.

Judge’s Criteria: The judge will decide the criteria that will determine placement.

Event Judge: Will be announced later on. Check www.ArtThrowdown.com for up-to-date info!

10 to 11:30 am, Museum of Design Atlanta*, Graphic Design Challenge

A design challenge shall be issued in which participants will have 90 minutes to ideate and produce a rough draft of the proposed product (a promotional flyer on behalf of an upcoming event at MoDA). Participants will be asked to utilize sketchbooks or loose paper; pencil/pen; and colored pencils. No laptops or software will be allowed in this competition. An informational packet referencing content and specifications will be provided to each participant at the start of the program.

Schools may enter up to two students for this event and choose to allow their design contestants to work independently or as a two-person team. Therefore, either one or two entries per school will be considered.

Judge's Criteria: The judge will determine criteria and select the winner based on adherence to the limitations/expansion upon the freedoms of the challenge.

Event Judge: Chelsea Jackson, B.F.A. candidate, Art Education, Georgia State University, Class of 2015 (May). Served recently as Graphic Design event judge for the 2015 Skills USA Regional 3 competition.

**The Museum of Design Atlanta ("MODA") is directly across Peachtree Street from the High Museum.*

10:15 to 11 am, Lecture Room (Stent Wing) Art Writing Workshop

Stephanie Cash from BURNAWAY arts magazine will lead a 45 minute writing workshop that will teach foundational writing skills for art criticism and review. There is no competitive element to the writing workshop. The writing workshop is intended for those who wish to participate in the write-off (see below), though it is not a requirement. Writing workshop participants do not have to participate in the write-off.

11 to 12 noon, Lecture Room (Stent Wing) & Museum Galleries, Art Review Write-Off

Competitors are to choose one of the two exhibits for review, two independent writers per team. Writers will create a 500-word review article on site. Writers can go into the galleries to take notes and return to the Lecture Room to compose their work.

Judge's Criteria: Criteria will be determined by the panel of judges.

Event Judge: Stephanie Cash (BURNAWAY), Faith McClure (ArtsATL)

11 to 11:30 pm, Robinson Atrium (Stent Wing), Face-to-Face Quick Draw

Contestants (up to two per school) will be placed into a single elimination bracket in which they will literally face off in 5 minute head-to-head portraiture heats. Contestants will have 5 minutes to render the clearest most expressive likeness of the artist across from them. All competitors should use dry linear media on 18 x 24 paper.

Judge's Criteria: Entries will be judged immediately upon completion and the winners will advance toward the final.

Event Judge: Will be announced later on. Check www.ArtThrowdown.com for up-to-date info!

11:30 am to 12:30 pm, Curatorial Row (Stent Wing), Gallery Display Competition

Each school can bring up to two "finished" 2d works to be presented in a gallery setting. Schools are required to bring their own easels for presentation. There is no theme or size restriction, however, be warned that exceptionally large works may be difficult logistically.

Judging is promptly at 12:30 pm.

Judge's Criteria: The judge will be in charge of criteria that will determine rankings.

Event Judge: Will be announced later on. Check www.ArtThrowdown.com for up-to-date info!

11:30 to 12:30 pm, Robinson Atrium (Stent Wing), Collaborative Painting Inspired by Jose Parla

Schools will establish a team (one collaborative team of three people per school) that will create a two dimensional work on a 36" x 48" white primed panel created by each participating school. Teams will have 60 minutes to create a finished work.

Preparation Requirement: Teams should specifically reference work of [José Parlá](#), which is currently on exhibit at the High Museum of Art, and supports the narrative of the response. The nature and composition of the piece can be worked out in advance though no part of the work can be pre-made and simply collaged in place. The piece must be made from scratch. Proposal sketches and reference images are allowed to support the production.

A written statement will accompany the image to inform the audience of the intentions of the artists. This statement can be written ahead of the actual image creation time window. As in the AP portfolio, the writing can only serve to clarify the nature of the work. The writing itself is not part of the judging criteria.

Day-Of Information: The flats can be laid on to work tables or placed on easels. The painting flat may be moved into whatever position in the work area may be necessary to create desired effects.

Teams will bring any and all materials, tools, and media preferred to create an original work. Dry media and washable tempera is preferred. No spray, aerosol, or other volatile materials or processes are allowed. The final image should be dominantly two-dimensional though it may also include collage/other methods.

Judge's Criteria: Final work will be judged on technical mastery, appropriation and synthesis of reference images and ideas, teamwork, and final subjective aesthetic assessment by the judge. Artists' statement does not factor into judging.

Event Judge: Jessica Caldas

11:30 to 12:30 pm, Blue Studio (Stent Wing), Dimensional Paper Sculpture Challenge

Teams (one collaborative team of two people per school) will have 90 minutes to create a freestanding sculpture based on a theme selected on site by the judge.

Materials: Teams will be supplied with a uniformly stocked box of sculpture materials. Schools are required to bring their own collection of hand tools, tapes, glues, clamps, etc. to create the work. We strongly suggest bringing an extension cord and/or power strip. No electric tools are permitted with the exception of hot melt glue guns.

Day-Of Information: Teams will write a short statement regarding the approach and ideology contained in the work to clarify artistic intentions for the judges and audience.

Judge's Criteria: Judgment will occur immediately upon completion. Judgment shall be based on novel use of materials to address the possibilities of the selected theme, structural integrity, cooperative work ethic in process, and practical technique including tool use, efficiency, and cleanup.

Event Judge: Will be announced later on. Check www.ArtThrowdown.com for up-to-date info!

12:30 to 1 pm, Robinson Atrium (Stent Wing), Wearable Sculpture Performance Challenge

Teams/schools will work together to create a wearable sculpture ahead of the event. Wearable sculptures will be used for performance during Throwdown. The sculptures and the performances will be juried independently.

Wearable Art Criteria: The nature of the suit in its final conception is up to each team entirely. There is no theme or requirement except to try to use as much found material as possible. The suit shall cover the performer entirely. Some make up may be used to darken or hide the face, hands, or feet if necessary but the suit itself must be the prime driver of the sculpture.

The suit must be "performed".

Inspiration: Teams are strongly encouraged to look at the work of [Nick Cave](#), [Branden Collins](#), [Jimmy Kuehnle](#), and/or [Mike Stasny](#) while developing their wearable art. Please also view videos of these artists' performance art to catch a glimpse of the nature desired for this event.

Judge's Criteria: The sculptures and the performances will be juried independently. The 1-2 minute performance will be judged on the ability of the performer to bring out the feeling, movement possibilities, and sound generation possibilities of the sculpture. The judge will also decide the criteria for the sculptures themselves.

Event Judge: George Long, Anne Archer Dennington



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Scoring

In each event, points will be awarded to individuals with their scores contributing to the team total.

First Place= 10

Second Place= 7

Third Place= 5

Fourth Place = 3

Fifth Place= 1

Final judging placements will be binding and judges are not required or allowed to explain or defend their final decisions to anyone. Contestants, parents, and coaches are not to approach and/or question judges independently after their decision is rendered.

Press

Press releases and announcements are being sent to various publications and websites in the Atlanta community. Participating schools are asked to communicate their involvement to their systems and any community partners or organizations that they wish. *Each team should secure proper parental, school, and district release forms from their respective systems to allow for maximum potential coverage.*

Volunteers

Each team may bring a few volunteers to handle peripheral concerns, logistics, and extra documentation. Please remember that there will be limited parking. Teams should maximize carpooling.

Feedback/Debriefing

During and after the event we will be actively pursuing feedback regarding the event and how it should evolve to create a durable and impactful series of competitions. It is the intention of these competitions to keep the arts actively in the public eye while affording the students an elevated experience, solidifying and activating art programs in the schools, and creating a greater sense of consistency and collegiality between art programs across the region.

Documentation

All participants are encouraged to fully document the experience from start to finish. The Grady High School broadcast television program, GNN, will be on site filming the event. Schools are invited to bring their own photographers and videographers if possible.

Funding

Minimal funding should be necessary to create a viable team. At this early stage no discussion has been formalized regarding sponsorships or of creating a formalized "league" or "Conference". It is worth discussion to relate this effort to existing interscholastic organizations like Thespian, Robotics, CTE, GMEA, and others, to tailor our experience to best suit the individual needs of our programs and district initiatives. Schools are encouraged to pursue funding and sponsorships as they see fit.



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HIGH MUSEUM Throwdown Sign-Up Sheet

Preregistered teams will receive free admission to the High Museum for Throwdown.

School Name: _____

Art Coach: _____

Community Coach: _____

Volunteers (if any): _____

Figure Drawing Challenge (6 individually competing artists per team, two per event)

- 5 minute: _____ & _____
- 10 minute/adults only: _____ & _____
- 15 minute: _____ & _____
- 30 minute: _____ & _____

Digital Photo Challenge (Up to two Individuals)

1. _____
2. _____

Art Writing Workshop (Up to two Individuals)

1. _____
2. _____

Art Review Write-Off (Up to two Individuals)

1. _____
2. _____

Face-to-Face

1. _____
2. _____

Gallery Display Competition (Two ready-to-display works per team)

- Yes, we wish to participate with one entry
- Yes, we wish to participate with two entries
- No, we don't wish to participate

Collaborative Mural Challenge (one three person team)

1. _____
2. _____
3. _____

Dimensional Paper Sculpture Challenge (one two person team)

1. _____
2. _____

Graphic Design Challenge (Two individuals or one two-person team)

1. _____
2. _____

Wearable Sculpture Performance Challenge (One ready-to-perform work per team)

- Yes, we wish to participate
- No, we don't wish to participate

Please email completed form to jbrandhorst@atlanta.k12.ga.us and cherylmyrbo@earthlink.net